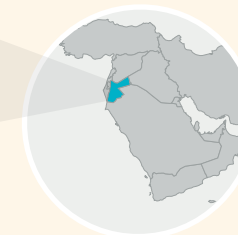
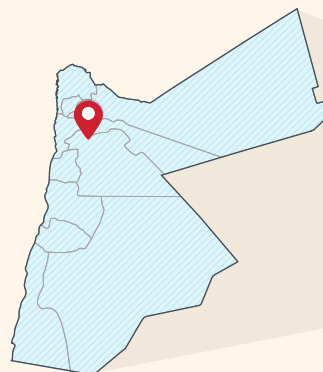


# Jordan



**Vision:** Enhance resilient and inclusive communities through the development of stronger market systems, more efficient water and energy management practices, and greater voice.

Country Population

**11.1 M**



Female labor force participation rate in Jordan is **below 15%**



The **second most water scarce** country in the world, less than 100 m<sup>3</sup> per person annual renewable water



Over 100,000 Small and Medium Enterprises make up more than **50% of the country's GDP**

## Outcomes



### ECONOMIC OPPORTUNITY

**Goal:** Foster a dynamic and diversified economy that generates sustainable, inclusive growth and job creation

- Improved market linkages – locally, regionally, and internationally
- Enhanced managerial capacity among individuals and enterprises
- Increased access to decent and equitable income generation opportunities



### PEACE AND GOOD GOVERNANCE

**Goal:** Strengthen and support communities to be more resilient, inclusive, and economically independent

- Increased opportunities and alternatives to violence for youth
- Greater cohesion between communities and among different groups
- Meaningful participation by women and youth in governance and peace processes



### WATER SECURITY

**Goal:** Promote equitable access to safe and sufficient water through sustainable and efficient water management practices

- Improved water governance across communities, local, and national governments
- Enhanced sustainability of water resources
- Effectively managed water sector through engaged and empowered stakeholders

## Commitments



### CLIMATE SMART

Mainstream climate-smart adaptation in programing to mitigate climate change risks and build community resilience to climate impacts



### INNOVATIVE AND CREATIVE

Foster a culture of creativity and innovation, experimentation, and learning to find innovative solutions and approaches



### LOCALLY LED

Expand decision-making opportunities for team members, communities, and civil society and government partners

## Pathways to Impact

### PROGRAMMING

Increased integration of market systems development approaches to prioritize scalable changes



### PARTNERSHIPS

Expand partnerships with local actors from government entities, private sector, communities, and civil society



### INFLUENCE

Provide leadership in the humanitarian- development- peacebuilding nexus in Jordan

