



Tabeaa's Resilience Journey

2024 - 2025

Jordan's climate risks are no longer abstract. Heatwaves, flash floods, and water stress are already shaping daily life, especially for the most vulnerable communities. **Tabeaa: Strengthening Climate Resilience in Jordanian Communities** is built on the belief that resilience is strongest when communities define it, systems enable it, and partnerships sustain it.

Key Highlights from Our Journey So Far



Local evidence was generated to inform design and decision-making.



Foundations were established for locally led and community-owned resilience.

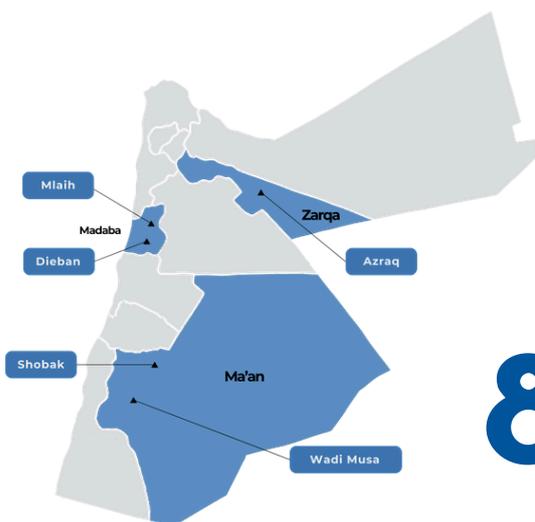


Partnerships were formed and strengthened to enable scaling and institutionalization.



Systems were activated to move from evidence and planning toward coordinated action.

Impact at a Glance



600

people benefited from institutional level changes in Disaster Risk Management linked to policy influence, and scaled interventions.

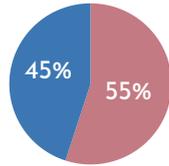
8,524

people experienced measurable improvements in their ability to cope with climate risks through community-level activities.

PEOPLE IMPACTED

DIRECT REACH

764



participated in project activities

INDIRECT REACH



800,000+

people indirectly reached through awareness campaigns, institutional reforms, and broader public engagement.

85%



of community participants **gained new knowledge, skills, or both**, particularly on:

- heat protection
- climate
- risk awareness
- health
- disaster preparedness

93%



of community participants reported **positive and noticeable changes in their lives** as a result of taking part in the project.



95%



of participants reported that project interventions were highly useful in helping them **manage disaster-related challenges in their daily lives**.



90%



of local authorities targeted through the activities reported **increased readiness and confidence to respond to climate risks and participate in risk-management and decision-making processes**.

86%



of participants indicated intent to **apply acquired knowledge and skills within their work or communities**, supporting sustained resilience outcomes.

These results reflect early outcomes of a longer-term resilience pathway that will continue to evolve.

Regional and International Engagement



Cairo Water Week 2025 engaged in a panel with Blue Peace MENA and SDC.



Sixth Arab Regional Platform for Disaster Risk Reduction - Kuwait -Feb 2025



The 8th Session of the Global Platform for Disaster Risk Reduction (GPDRR) - Geneva - June 2025

Community-Based Climate Resilience

The Framework Underpinning Tabca's Resilience Pathway

Under Tabca, the **Climate Resilience Measurement for Communities (CRMC)** serves as the central approach and framework guiding all project activities, placing communities at the core of resilience planning and response. Through the CRMC approach, communities moved from general awareness of climate risks to being empowered to define their own resilience pathways, with resilience becoming a shared language between communities and local authorities. As such CRMC assessments were completed across **five climate-vulnerable** communities, followed by structured dissemination, prioritization, and co-design processes that engaged community members and representatives from **13 local authorities**, with a total of **293 participants** involved across all stages, reinforcing the relevance and legitimacy of the interventions developed.

From Community Insights to Climate Action

Evidence was translated into national messages on preventive actions at scale.



Heat Awareness Campaign

In the summer, a national heat-health campaign "Harrek Way'ak" reached **700,000+ people online** and **535 community members in person**, strengthening understanding of heat impacts on health. Its high reach and engagement were enabled through **strong partnerships with municipalities, the Ministry of Health, and the private sector (MedLabs)**, reinforcing legitimacy and trust.



Harrek Way'ak Campaign in Mlaih, Madaba, Jordan, 2025, Mercy Corps



Harrek Way'ak Campaign in Mlaih, Madaba, Jordan, 2025, Mercy Corps



Flood Awareness Campaign

In the winter, flood awareness and preparedness were strengthened through response initiatives delivered in **partnership with the Civil Defense Directorate**, and reached **101 Local Disaster Response Personnel**, improving coordination and supporting a shift from reactive response toward more structured and preventive flood risk management.



Flood Awareness Campaign in Wadi Musa, Ma'an, Jordan, 2025, Mercy Corps



Flood Awareness Campaign in Azraq, Zarqa, Jordan, 2025, Mercy Corps



101

Storage Dam in Wadi Musa

In Wadi Musa, flood risk reduction moved from planning to action through the construction of a **1,500 m³ storage dam**. The intervention was implemented using natural material from the surrounding landscape, **strengthening flood resilience while minimizing environmental disruption**.

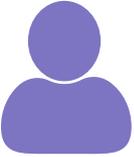
 **1,500 m³**



Storage Dam in Wadi Musa, Ma'an, Jordan, 2025, Mercy Corps

Advancing Avenues for Community-Led Influence

37 community members gained formal pathways to influence decision-making through the launch of a **10-month Advocacy Leadership Program** under the patronage of the Ministry of Environment, establishing inclusive platforms that connect local priorities with national institutions and strengthen community-led advocacy.


37



Advocacy Leadership Program Launching, Aqaba, Jordan, 2025, Mercy Corps



Advocacy Leadership Program Launching, Aqaba, Jordan, 2025, Mercy Corps

Together, these milestones advanced community-based climate resilience by translating local evidence into meaningful action and strengthening locally owned responses to flash floods and heatwaves, supporting a longer-term shift toward climate-adaptive communities with reduced disaster risk.

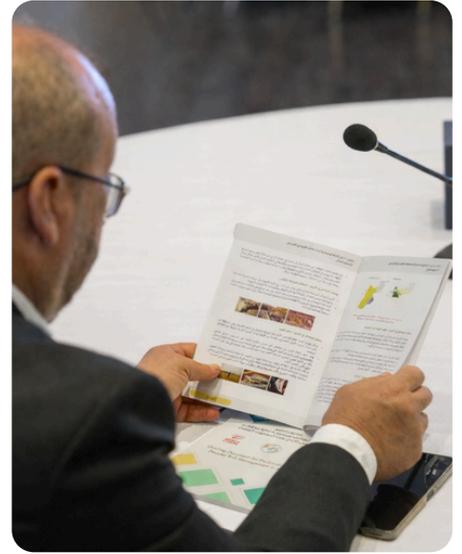


Wadi Musa, Ma'an, Jordan, 2025, Mercy Corps

Aligning National Systems with Local Realities

Evidence at the Foundation of Change

At the systems level, Tabeaa began by grounding its work in evidence to inform policy influence, starting with the publication of a **national climate change adaptation and disaster risk reduction policy analysis**, that mapped Jordan's climate resilience landscape, identifying key policy and institutional gaps as entry points for engagement. Building on these findings, **a water governance policy analysis** was subsequently developed **in strong partnership with the Ministry of Water and Irrigation**, recognizing water stress as a central and cross-cutting climate risk. The findings informed where the project could directly respond through programming and where engagement and influence with relevant institutions were required.



Guiding Document Launching Ceremony, Amman, Jordan, 2025, Mercy Corps

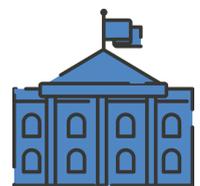
The Guiding Framework Anchoring the Pathway

A system-level shift in the localisation of disaster risk management was advanced through the national endorsement of the **Guiding Document for the Localization of Disaster Risk Management in Jordan**. Developed through a **partnership with UNDP and in close collaboration with the Ministry of Local Administration and the National Center for Security and Crisis Management**, the document was validated through engagement with national and local stakeholders across Jordan. It established, for the first time, a unified institutional reference for embedding DRM within local governance. By defining the mandate, structure, and core functions of municipal DRM units **across all 104 municipalities**, the guide moved DRM beyond ad-hoc response toward a more sustained and institutionalised system anchored at the local level.



Advancing Municipal Readiness

Municipalities began moving from institutional setup toward early implementation through **the piloting of annual DRM planning in 11 municipalities**. Municipal officials and technical staff received hands-on support to **apply the national guidance and tools while developing their first DRM plans**, serving as the initial practical step for operationalising municipal DRM units. This marked a concrete transition from institutional design to early execution, **laying the groundwork for sustained DRM capacity across 104 municipalities**.



104
MUNICIPALITY

Together, these steps mark an ongoing shift toward stronger alignment between local voice and national systems, gradually enabling policy localization and turning commitment into action on the ground.

What We Learned Along the Way



Actively seek opportunities to establish and grow partnerships grounded in a shared vision. Strategic collaboration across stakeholders is essential for improving coordination and amplifying impact, enabling resilience outcomes to be sustained and scaled beyond individual projects.



Sequence interventions in line with community readiness and context. Resilience-building is non-linear, and flexibility in timing and approach is essential to respond to varying capacities, dynamics, and readiness levels across communities.



Tailor risk communication and behavior-change approaches to local realities. Climate messaging is most effective when it reflects local hazards, social norms, and trusted communication channels, enabling meaningful understanding and action.



Design resilience programming as an integrated system. Addressing climate risks requires coordinated, multi-hazard and multi-actor approaches that connect community action, municipal planning, and national policy rather than standalone interventions.

Mercy Corps' Commitment to Action

In response to intensifying climate risks and resilience gaps identified at both community and national levels, **Tabعاء: Strengthening Climate Resilience in Jordanian Communities** represents a sustained, long-term commitment to advancing climate resilience in vulnerable communities across Jordan. **Co-funded by the Z Zurich Foundation and the Embassy of Switzerland in Jordan**, and implemented as part of Mercy Corps' engagement under **the Zurich Climate Resilience Alliance** (a multi-sectoral partnership focused on enhancing resilience to climate hazards in both rural and urban communities), the project builds on earlier phases of evidence, partnerships, and learning. Now in its current phase through 2027, Tabعاء pursues a structured resilience pathway, delivered in close collaboration with key national, local, and sectoral partners to drive sustainable and scalable climate resilience outcomes.



Harrek Way'ak Campaign, Azraq, Jordan, 2025, Mercy Corps

